



Why July? It all boils down to one word: Results

According to *The Blood-Horse's* Market Watch, the Fasig-Tipton Kentucky July Sale of Selected Yearlings annually offers the "best bang for the buck" among major North American yearling sales, but there's so much more to it than just a catchphrase.

The sale recorded an average yearling price of just over \$92,000 from 2007 to 2009 and 6.1% of the graduates during that period—a group of more than 50 horses—become stakes winners.

The July Sale packs a lot into its small and select format. The July Sale presents a draft of yearlings highly scrutinized by an inspection team led by Fasig-Tipton VP of Recruiting and Selections Bill Graves, widely considered the best in the business. Because the nominations are so closely examined, the group on the grounds becomes easier to manage, sort through and add to a desiring buyer's short list.

The July Sale, which long ago shed its reputation as a place for only pinhookers to identify and purchase prospects for resale, beats the competition in several hugely important industry measures. Statistics and percentages are an essential part of the game and tell an important story when it comes to the July Sale.

The July Sale presents a draft of yearlings highly scrutinized by an inspection team led by Fasig-Tipton VP of Recruiting and Selections Bill Graves, widely considered the best in the business.

Consider the following:

- The July Sale beats September by Pct. of Repeat Winners, 72% to 67%;
- July beats September by Pct. of 2-year-old Winners, 21% to 18%;
- July beats September by Pct. of Stakes Winners, 6.1% to 4.8%;
- July beats September by Pct. of Graded Stakes Winners, 2.5% to 2.1%;
- July beats September by Pct. of Stakes Horses, 17% to 14%;
- July beats September by Avg. Number of Starts, 13 to 12.6.

Need further proof that it makes sense to be in Kentucky in July?

- July is 2nd by Pct. of Earners of \$50,000+, trailing only Saratoga;
- Again trailing only Saratoga, July ranks second by Avg. Earnings. The \$57,867 figure beats Keeneland September Select and OBS August Select.
- July is fourth best by Pct. of Juvenile Winners;

Breeders and sellers recognize the strength of July

Consignors annually see the July Sale as the place to offer their stock—10 of the top 11 leading sellers of yearlings in North America by stakes winners are bringing horses to this year's July Sale.

Breeders see the July Sale as a place to target yearlings. Consider:

- Catalog features at least one yearling by all of the 10 leading sires whose first crop of weanlings sold at public auction in 2012;
- Catalog features at least one yearling by each of the top 5 leading first-crop 2-year-old sires in 2012;
- Catalog features at least one yearling by 6 of the top 10 leading first-crop yearling sires of 2012;
- Catalog features at least one yearling by 4 of the top 5 leading freshman and second-crop sires by North American earnings in 2012;

Success of our graduates

Behind the statistics are a proven track record of success and a lengthy list of stakes winners. The July Sale, which famously counts 1977 Triple Crown winner Seattle Slew as its top graduate, already

counts 13 stakes-winning graduates in 2013 and several other exciting racehorses performing at the highest levels on the sport's biggest stages. A sampling of stakes winners of 2013 who are July Sale grads: Flat Out, G1 winner and courageous winner of Westchester-G3 at Belmont Park in eye-popping 1:32.99, one of the fastest miles ever recorded in the world.

Forty Tales one of the most exciting 3-year-olds this season with victories in Woody Stephens-G2 and Derby Trial-G3.



Summer Applause showed she'll be a force in the older female division with Top Flight-G2 and Allaire DuPont Distaff-G3.



Fasig-Tipton July Sales Analysis

Disposablepleasure added Sixty Sails-G3 at 4 to victory in Demoiselle-G2 at 2.



Vyjack, classics colt with back-to-back victories in Jerome-G2 and Gotham-G3.



Lady of Shamrock rounding into form that saw her win 2 G1 events last year with placings in 3 ultra-competitive graded events. July graduates who won stakes prior to this season who continue to show brilliance on the racetrack in 2013 include Bourbon Courage, Lady of Shamrock and Willcox Inn. Mylute, a 2011 graduate, emerged as a leader of his generation with a strong third in the Preakness-G1 and runner-up in Louisiana Derby-G2.



But don't just take it from us.

Here's what horsemen say about the July Sale:

"When Hip No. 1 sells for \$200,000, it's a pretty good sale. There are some pretty good horses here; there's some good quality."

— Bloodstock agent Chris Brothers ([TDN](#))

"It really is all about the individual. Fasig is rock-solid consistent on that. They always get the individuals. The pedigrees aren't their focus; they're focused in on runners. And I think it's a good thing. I like that approach."

— Classic winning trainer Ken McPeck ([The Blood-Horse](#))

"The boys are very good at picking out the good individual. They always have a few real standout individuals here."

— Hunter Valley Farm's Adrian Regan ([The Blood-Horse](#))

"Fasig-Tipton does a great job of bringing a nice bunch of horses to this sale."

— Multiple Sovereign Award-winning trainer Mark Casse ([TDN](#))

"People are here because they're afraid that they're not going to find what they want at Keeneland, and they are trying to get a little head start. I'm hearing that you better get some now because there is a shortage of horses. If you get to Keeneland and you can't buy what you want, you'll wish you had bought some here."

— Pinhooker Randy Hartley ([The Blood-Horse](#))